Clean Virginia Request for Proposal:
Graphic designer

Overview

Clean Virginia is seeking a freelance graphic designer to work with on a six-month basis (60 hours) with the possibility of extension on a monthly retainer. The designer will primarily create digital content for our website, blog, social media and email newsletter. Additional projects may include print materials, such as brochures, t-shirts, fact sheets and reports.

The designer will work directly with the Advocacy and Communications Director and report to the Communication Manager.

The candidate will be expected to respond promptly to design requests with a 24-48 hour turnaround time for most standard projects (e.g., a social media graphic).

Applicants must be based in Virginia and are expected to work remotely.

Compensation: $2,500 - $3,000 for a 60-hour contract over six months.

Clean Virginia Background

Clean Virginia is an independent and bipartisan advocacy organization with an associated Political Action Committee. We are working towards a Virginia where clean, affordable and reliable energy is accessible to all, and where elected officials are held accountable to the communities they serve. We believe in a government where the public interest has the biggest voice in our policy process and political system—not special interests or corporate monopoly utilities.

Clean Virginia is working towards this vision in three ways. We:
1. Work with a broad movement to engage the public about the harmful impacts of corruption in Virginia and organize communities to promote good governance and energy reform.

2. Engage in innovative research to advance the next generation of energy policy in Virginia.
3. Support delegates, state senators, and candidates for Virginia's General Assembly and Executive Branch who share a principled stance of refusing contributions from publicly regulated utility monopolies through Clean Virginia Fund, Clean Virginia's Political Action Committee.

Qualifications

- 3+ years of experience designing engaging and visually appealing content for a variety of audiences and purposes
- Excellent communication skills and the ability to meet deadlines
- Clear understanding of core design principles, color theory and spatial dynamics and their use in communicating clear ideas to an audience
- Experience aligning designs with the visual identity of an established public brand
- Proficiency in Adobe PhotoShop, Illustrator, Sketch, InDesign, and other graphic design software
- Experience designing accessible content
- Excellent eye for detail

Preferred qualifications

- Experience with UX design (facilitating a user's experience across a digital platform)
- Experience editing and producing short videos
- Experience working with nonprofits or an advocacy organization

Application instructions

When applying, please include a link to your portfolio work and highlight at least three projects most relevant to Clean Virginia's work.

To apply, submit your resume, cover letter and portfolio of work to Kendl Kobbervig at kendl@cleanvirginia.org by **Friday, December 14th.**