

# Voters Overwhelmingly Want a Government More Accountable to All Virginians.

Virginia voters are deeply concerned about corruption and the growing influence of money in politics.

This resource is based on new public opinion research from a series of regional focus groups and a March 2025 statewide survey of 800 Virginia voters conducted by The Mellman Group.



## Key Insights



**Rising costs are voters' top concern**—mentioned in every focus group with 79% of voters stating the issue is “one of the most” concerning or concerns them “a great deal.”



**Money in politics ranked as the second biggest concern.** 69% listed the issue as a top concern alongside billionaires and corporations having too much influence in state government. In contrast, only 63% listed high taxes as a top concern.



**Corruption is also top of mind.** 53% of voters agreed that “too much corruption in state government” was either one of the most concerning issues or concerned them “a great deal.”

## What Voters Want

Across party lines, age, education, race, and region, voters support clear, commonsense reforms that restore accountability and limit money in politics:

- **79%** support a \$5k per-campaign, per-year contribution limit, rising to **83%** when paired with public disclosure
- **69%** are deeply concerned about too much money in political campaigns
- **64%** worry that billionaires and the wealthy have too much influence
- **62%** say corporations have too much political power